



# COMMUNITY DEVELOPMENT UPDATE

## MARKETING UPDATE

Wendell Falls currently has 980 occupied homes and 285 homes sold year-to-date, putting us on track for our best year ever!

The 2020 Parade of Homes showcased our builder's most competitive homes yet, and the judging panel agreed! Three homes in Wendell Falls were GOLD winners: 'The Staycation' by Homes By Dickerson, 'Life of Hygge' by Homes By Dickerson, and 'The Paper' by Fresh Paint by Garman Homes (our newest model).

Last month, the Home Builders Association of Raleigh-Wake County distinguished Newland as 'Developer of the Year' for the second year in a row at the 2020 Major Achievements in Marketing Excellence (MAME) Awards.

We're proud to acknowledge that the Triangle is as excited about The Grove as we are! The MAME Awards recognized Wendell Falls with:

- Best Community Recreation Facility - The Grove
- Best Innovative Community Feature - The Fitpod
- Best Landscape Design for a Community - The Grove



## AMENITIES

The diverse amenity offering at Wendell Falls sets us apart from other area communities and neighborhoods. We are proud to provide our residents with the following list of amenities:

- The Farmhouse & Cafe
- 24/7 Fitness Center
- Zero Entry Salt Water Pool
- The Lake Pavilion
- Miles of Trails (that will continue to grow!)
- Festival Lawn
- Shindig Park
- Rocky Falls Park & Overlook
- Three Points Park with Kompan Playground
- Tall Tale Park
- Wendell Paws Dog Park
- The Grove
- Sunset Park (coming soon!)

# CONSTRUCTION UPDATE

Residential construction continues in Phase 8 (across Wendell Falls Parkway). The final sub-phase (8D/E) was delivered in August 2020 with a total of 158 lots.

Phase 9A (37 townhome lots) is anticipated to be delivered by December 2020.

We're excited to launch Encore by David Weekley Homes, a 55+ lifestyle community within Wendell Falls! Encore by David Weekley will be located in Phase 7 (across Poole Rd) with a total of 179 lots. The first phase will introduce 107 single family lots by year end. Encore will also feature a 3,500 square foot amenity center for Encore residents, which will include a pool, gym/yoga room, kitchen area, meeting space and more. Tennis and pickleball courts will also be included, along with walking trails around a private lake. Encore residents will have a dedicated lifestyle director to develop day-to-day activities and social events.

## FROM YOUR HOA

Have you registered on  
[LifeAtWendellFalls.com](http://LifeAtWendellFalls.com)?

LifeAtWendellFalls.com acts as your community bulletin board, offering a place where residents can communicate with each other. You will find announcements, contact information, amenity rental forms and community documents, along with event and calendar information. By registering, you'll have access to resident-only information, such as the directory and Friday Flash.

## BE IN THE KNOW!



# COMMERCIAL UPDATE



Brea Apartments at Wendell Falls continues to move forward, with delivery of initial units scheduled to deliver in early 2nd Quarter 2021.

The sitework for Publix continues with expectations of delivery by the end of 2021.

The Dining District is in full scale design and lease-up scheduled to break ground in 1st Quarter 2021.

Wendell Falls is introducing its first medical/dental user with the closing of Heartland Dental in Treelight Square.

## NEWLAND GIVES BACK

We are dedicated not only to building a healthy, thriving community in Wendell Falls, but we also extend that commitment to our surrounding neighbors. Investing here is something you can feel good about. Since opening, Newland Communities has contributed:

-Over \$22,000 to local Parks & Recreation programs.

-Over \$180,000 in education, including donations to East Wake Education Foundation, new sign for East Wake High School, Town of Wendell Track Out Camp, and additional contributions to Lake Myra Elementary School.

-\$1,000 to Triangle Off-Road Cyclists (TORC)

-\$1,800 to Wendell Appearance Commission

We Proudly serve as an active member on the Wake Economic Development Edge 6 committee, Wendell Chamber of Commerce, and continue to support our local homebuilder associations.



**NEWLAND**

Newland Communities is the largest private developer of planned residential and urban mixed-use communities in the United States from coast-to-coast. Together with our partner, North American Sekisui House, LLC, we believe it is our responsibility to create enduring, healthier communities for people to live in ways that matter most to them. [www.newlandcommunities.com](http://www.newlandcommunities.com) and [www.nashcommunities.com](http://www.nashcommunities.com)

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